



Overview and Accreditation

This programme is for aspiring senior managers that want to develop their strategic management and leadership capability to lead business improvements within their organisations.

- Completing all 5 modules will achieve the Chartered Management Institute Level 7 Diploma in Strategic Management & Leadership accreditation. This is the benchmark qualification for Chartered Manager status and enables application to become a Chartered Manager
- Achieving Level 7 Diploma enables credits which can be used to progress onto the MBA courses, including the UCM/Chester University WBIS MBA.
 - If you would like to take up this option at the end of the Diploma there is the option to complete an additional module which will provide a total of 63 postgraduate credits.
 - This is the equivalent of a Postgraduate Certificate (PGCert) and enables 60 credits and progression onto MBA programmes.

Benefits of studying this qualification

- Improve your management and leadership capability.
- Improve your professional qualifications.
- Have the option of progression to the MBA.
- Fast track exemption route for Chartered Manager Status.

Course Content

The level 7 Strategic Management and Leadership Programme comprises of 5 Modules. The Modules can be attended individually, gaining CMI credits for each module completed, or as a complete programme.

Join at start of any module and attend the modules you missed on the next rolling delivery;

The workshop module and start dates are shown below;

Start Workshop Module

April 2021	Implementing Organisational Change	Understand the key change approaches that have been developed to implement planned organisational changes, whilst considering change readiness within the organisation.
May 2021	Developing Organisational Strategy	Understand how to develop and influence an organisation's strategic direction through the development of a meaningful strategy.
July 2021	Strategic Leadership	Understand how to adapt strategic leadership to respond creatively to organisational challenges and to set and deliver sustainable strategic goals.
Sep 2021	Leading & developing People to optimise performance	Understand the principles for leading and developing people with the objective of optimising performance, whilst at the same time developing employees that feel valued.
Nov 2020	Finance for Strategic Leaders	Understand the key financial analysis skills for making judgements on financial proposals , enabling leaders to be more confident in their understanding of the Finance function.





Delivery format

The programme of 5 modules is delivered each year, so delegates have flexible options for attendance;

- Attend the complete programme from the first module through to the final module in one year.
- Join during the delivery at the start of the next module, completing the remaining modules and then the previous modules on the next programme cycle. Or just attend individual modules.
- For those that want to progress and gain an MBA qualification there is an additional bridging module that provides the minimum of 60 credits that MBA providers require for APL purposes. This module would need to be completed and registered on the CMI L7 Diploma to verify at least 60 credits.

Dates

You can start at the beginning of any module and complete 5 modules to achieve the CMI L7 Strategic Diploma;

- Each module will be delivered weekly, 3* ½ days from 13.00pm to 17.30pm.
- This is followed by a tutorial week to discuss, individually, the assignment and any questions that you have.
- Each module is delivered as a block and is structured to enable the assignment to be completed as the module progresses;
- Delegates apply the methodologies to work based assignments, which are submitted to evidence the learning outcomes of the module.

Cost

This programme may be eligible for the Department of Economic Development Training Grant Assistance of up to 30%. You will need to contact them to apply for the Training Grant. We can provide you with the details regarding the process for applying for the Training Grant Assistance.

- Individual module registration £490 (+VAT)
- £2,350 (+VAT) for all five modules to complete the Diploma in Strategic Management and Leadership.
- Additional CMI registration fees are payable to CMI (approx. £335+VAT)
- Additional bridging module that provides the minimum of 60 credits that MBA providers require for APL purposes £ 490 (+VAT)

All costs fully inclusive of; study materials, tuition and assignment validation.

To book please complete the attached application form, scan and email to info@end2endacademy.com



Application Form

1. All 5 modules in the Level 7 Diploma

- Chartered Management Institute Level 7 Diploma in Strategic Management and leadership £2350 (+VAT)
 Chartered Management Institute membership and Level 7 registration £ 335 (+VAT)
 Additional Module to enable minimum of 60 credits for MBA progression £ 490 (+VAT)

Individual Modules (Note CMI Level 7 registration required if you want to achieve CMI Credits)

- Implementing Organisational Change £ 490 (+VAT)
 Developing Organisational Strategy £ 490 (+VAT)
 Strategic Leadership Practice £ 490 (+VAT)
 Leading and developing People to optimise performance £ 490 (+VAT)
 Financial Management £ 490 (+VAT)

2. Personal and Contact Details

Title _____ Full Name _____

Male Female

Job Title _____

Organisation _____

Address _____

Postcode _____

Daytime Telephone _____

6. Training and Development Contact

Please provide details of the primary person responsible for Training and Development in your organisation.

Title _____ Full Name _____

Job Title _____

Daytime Telephone _____

Email _____

7. Payment Details

Self Employer Other

Invoicing Details (if different to your address in Section 2)

Title _____ Full Name _____

Job Title _____

Organisation _____

Address _____

Postcode _____ PO Number _____

8. Declaration

I declare that the information given on this form is correct.

I understand that end2endacademy is the trading name of Perfectnow and

I will be invoiced by Perfectnow Ltd, who administer and deliver the course.

I agree to abide by the quality procedures and examination rules and regulations of end2endacademy and APMG.

Applicant's Signature _____

Date _____

3. Why do you wish to attend this workshop?

4. Please give brief details of your current role:

5. Emergency Contact(s)

Name(s) _____

Relationship to You _____

Telephone(s) _____

Please return completed forms to:
Email: info@end2endacademy.com
T: +44 (0)7624 471420

Mail: Peter Ginty, Perfectnow Ltd, The Nunnery, Old Castletown Road, Douglas, IM2 1QB
www.end2endacademy.com