



## Overview and Accreditation

This is a Master's level programme for aspiring senior managers that want to develop their strategic management and leadership capability to lead business improvements within their organisations.

- Completing all 5 modules will achieve the Chartered Management Institute Level 7 Diploma in Strategic Management & Leadership accreditation. This is the benchmark qualification for Chartered Manager status.
- Achieving Level 7 Diploma enables the option to progress onto the final year of a number of MBA courses, including the UCM/Chester University MBA. (Note this require an additional 13 credit transition module)

## Benefits of studying this qualification

- Improve your management and leadership capability.
- Improve your professional qualifications.
- Have the option of progression to the final year of the MBA.
- Fast track exemption route for Chartered Manager Status.

## Course Content

The level 7 Strategic Management and Leadership Programme comprises of 5 Units. The Units can be attended individually, gaining CMI credits for each module completed, or as a complete programme.

Join at start of any module and attend the modules you missed on the next rolling delivery;

The workshop module and start dates are shown below;

## Delivery format

We deliver 6 units each year, with delegates selecting 5 modules for the Diploma or completing all 6 (Plus Project Management for the 60 credit minimum to gain exemption from Year 1 of the MBA)

- Join during the delivery at the start of the next module, completing the remaining modules and then the previous modules on the next programme cycle.
- Just attend individual modules (if you don't want to complete the CMI Diploma)

Start	Workshop Module	Objectives
Nov 2025	Implementing Organisational Change	Understand the key change approaches that have been developed to implement planned organisational changes, whilst considering change readiness within the organisation.
Feb/ Mar 2026	Personal & Professional Development for Strategic Leaders	Understand and reflect on your own personal, interpersonal and professional competencies and behaviours to lead strategically.
June 2026	Developing Organisational Strategy	Understand how to develop and influence an organisation's strategic direction through the development of strategic objectives using Strategy Maps and the Balanced Scorecards.
July 2026	Financial Management	Understand the key financial analysis skills for making judgements on financial proposals, enabling leaders to be more confident in their understanding of the Finance function.
Sept 2026	Coaching and Developing People to Optimise Performance	Understand how to effectively develop team effectiveness by developing people and using coaching approaches at the key stages of team development.
Nov 2026	Strategic Leadership	Understand how to adapt your leadership style and approach, depending on the situation, to provide direction and vision to deliver strategic objectives.



**Dates**

You can start at the beginning of any units and complete 5 Units to achieve the CMI L7 Strategic Diploma;

- Each Unit will be delivered over 4 consecutive weeks, at the Nunnery, 4\*  $\frac{1}{2}$  days from 13.00pm to 17.00pm.
  - A tutorial session covers the assignment and participants can drop in anytime between 1pm and 5pm to discuss their assignment
- Each Unit is delivered as a block and is structured to enable the assignment to be completed as the module progresses.
- Delegates apply the methodologies to work based assignments, which are submitted to evidence the learning outcomes of the module.

**Cost**

£2,950 (+VAT) for five Units to complete the Diploma in Strategic Management and Leadership.

- Additional CMI registration fees are payable to CMI (£355 + VAT) which includes membership for 3 years.
- (you have 3 years to complete the Diploma Programme)
- Additional £595 (+VAT) for anyone wanting to complete the additional 2 units to enable a minimum of 60 credits for exemption of year 1 of the MBA Programme

All costs fully inclusive of; study materials, tuition and assignment validation.

To book please complete the attached application form, scan and email to [info@end2endacademy.com](mailto:info@end2endacademy.com)



## Application Form

### 1. All 5 modules in the Level 7 Diploma

<input type="checkbox"/> Chartered Management Institute Level 7 Diploma in Strategic Management and leadership	£2,950 (+VAT)
<input type="checkbox"/> Chartered Management Institute membership and Level 7 registration	£ 375 (+VAT)
<input type="checkbox"/> Additional 2 modules to enable minimum of 60 credits for the MBA progression	£ 695 (+VAT)

**Individual Modules** (Note CMI Level 7 registration required for CMI Credits)

<input type="checkbox"/> Organisational Strategy and strategic planning	£ 595 (+VAT)
<input type="checkbox"/> Personal & Professional Development for Strategic Leaders	£ 595 (+VAT)
<input type="checkbox"/> Implementing Organisational Change	£ 595 (+VAT)
<input type="checkbox"/> Coaching and Developing People to Optimise Performance	£ 595 (+VAT)
<input type="checkbox"/> Strategic Leadership Practice	£ 595 (+VAT)
<input type="checkbox"/> Finance for Strategic Leaders	£ 595 (+VAT)

### 2. Personal and Contact Details

Title \_\_\_\_\_ Full Name \_\_\_\_\_

Male  Female

Job Title \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Daytime Telephone \_\_\_\_\_

### 3. Why do you wish to attend this workshop?

### 4. Please give brief details of your current role:

### 5. Emergency Contact(s)

Name(s) \_\_\_\_\_

Relationship to You \_\_\_\_\_

Telephone(s) \_\_\_\_\_

### 6. Training and Development Contact

Please provide details of the primary person responsible for Training and Development in your organisation.

Title \_\_\_\_\_ Full Name \_\_\_\_\_

Job Title \_\_\_\_\_

Daytime Telephone \_\_\_\_\_

Email \_\_\_\_\_

### 7. Payment Details

Self  Employer  Other

Invoicing Details (if different to your address in Section 2)

Title \_\_\_\_\_ Full Name \_\_\_\_\_

Job Title \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_ PO Number \_\_\_\_\_

### 8. Declaration

I declare that the information given on this form is correct.

I understand that end2endacademy is the trading name of Perfectnow and

I will be invoiced by Perfectnow Ltd, who administer and deliver the course.

I agree to abide by the quality procedures and examination rules and  
regulations of end2endacademy and APMG.

Applicant's Signature \_\_\_\_\_

Date \_\_\_\_\_

Please return completed forms to:

Email: [info@end2endacademy.com](mailto:info@end2endacademy.com)

T: +44 (0)7624 471420

Mail: Peter Ginty, Perfectnow Ltd, The Nunnery, Old Castletown Road, Douglas, IM2 1QB

[www.end2endacademy.com](http://www.end2endacademy.com)