



Overview and Accreditation

This is a Master's level programme for aspiring senior managers that want to develop their strategic management and leadership capability to lead business improvements within their organisations.

- Completing all 5 modules will achieve the Chartered Management Institute Level 7 Diploma in Strategic Management & Leadership accreditation.
- This is the benchmark qualification for Chartered Manager status and enables you to qualify for the 'fast track' Chartered Manager
- Achieving Level 7 Diploma enables the option to progress onto the final year of a number of MBA courses, including the UCM/Chester University MBA. (Note this require an additional 2 module)

Benefits of studying this qualification

- Fast track exemption route for Chartered Manager Status.
- Improve your management and leadership capability.
- Have the option of progression to the final year of the MBA.

Course Content

The level 7 Strategic Management and Leadership Programme comprise of a minimum of 5 Units (chosed those that are most relevant to your business development). The Units can be attended individually, gaining CMI credits for each module completed, or as a complete programme

Delivery format

We deliver 7 CMI modules, with delegates selecting a minimum of 5 out of 7 modules:

- 5 modules for the CMI Level 7 Diploma (43 credits)
- 7 modules for the CMI Level 7 Diploma to achieve the 60-credit exemption from Year 1 of the MBA)
- Join during the delivery at the start of the next module, completing the remaining modules and then the previous modules on the next programme cycle.

The workshop modules are shown below.

Module	Objectives
Strategic Project Management	Understand how PRINCE2 Project Management processes, practices and principles can be applied to successfully deliver project outcomes
Strategic Leadership Practice	Understand how to adapt your leadership style and approach, depending on the situation, to provide direction and vision to deliver strategic objectives.
Coaching & Developing People to Optimise Performance	Understand how to effectively develop team effectiveness by developing people and using coaching approaches at the key stages of team development.
Developing Organisational Strategy	Understand how to develop and influence an organisation's strategic direction through the development of strategic objectives using Strategy Maps and the Balanced Scorecards.
Financial Management for Senior Managers	Understand the key financial analysis skills for making judgements on financial proposals , enabling leaders to be more confident in their understanding of the Finance function.
Implementing Organisational Change	Understand the key change approaches that have been developed to implement planned organisational changes, whilst considering change readiness within the organisation.
Personal & Professional Development	Understand and reflect on your own personal and professional competencies and behaviours to lead strategically



Dates

You can start at the beginning of any units and complete 5 Units to achieve the CMI L7 Strategic Diploma.

- Each Unit will be delivered over 4 consecutive weeks, at the Nunnery, 4* ½ days from 13.00pm to 17.00pm.
 - A tutorial session covers the assignment, and participants can drop in anytime between 1pm and 5pm to discuss their assignment
- For the current delivery schedule check the training schedule page on the website;
 - <https://end2endacademy.com/isle-of-man/>
- Each Unit is delivered as a block and is structured to enable the assignment to be completed as the module progresses.
- Delegates apply the methodologies to work based assignments, which are submitted to evidence the learning outcomes of the module.

Cost

£2,975 (+VAT) for five Units to complete the Diploma in Strategic Management and Leadership.

- Additional CMI registration fees are payable to CMI (£425 + VAT) which includes membership for 3 years.
- (you have 3 years to complete the Diploma Programme, but this can be extended by renewing the CMI registration for another 3 years)
- Additional £895 (+VAT) for anyone wanting to complete the additional 2 modules to enable a minimum of 60 credits for exemption of year 1 of the MBA Programme

All costs fully inclusive of; study materials, tuition and assignment validation.

To book please complete the attached application form, scan and email to info@end2endacademy.com

Chartered Management Institute Level 7 Diploma in Strategic Management and Leadership (option to continue to final year of MBA)



Application Form for CMI Level 7 Diploma

- | | |
|--|---------------|
| ☐ Chartered Management Institute Level 7 Diploma in Strategic Management and leadership | £2,975 (+VAT) |
| ☐ Chartered Management Institute membership and Level 7 registration | £ 425 (+VAT) |
| ☐ Additional 2 modules to enable minimum of 60 credits for the MBA progression | £ 895 (+VAT) |

Individual Modules (Note CMI Level 7 registration required for CMI Credits)

- | | |
|--|--------------|
| ☐ Organisational Strategy and strategic planning | £ 595 (+VAT) |
| ☐ Personal & Professional Development for Strategic Leaders | £ 595 (+VAT) |
| ☐ Implementing Organisational Change | £ 595 (+VAT) |
| ☐ Coaching and Developing People to Optimise Performance | £ 595 (+VAT) |
| ☐ Strategic Leadership Practice | £ 595 (+VAT) |
| ☐ Finance for Strategic Leaders | £ 595 (+VAT) |
| ☐ Strategic Project Management | £ 595 (+VAT) |

2. Personal and Contact Details

Title _____ Full Name _____

☐ Male ☐ Female

Job Title _____

Organisation _____

Address _____

Postcode _____

Daytime Telephone _____

6. Training and Development Contact

Please provide details of the primary person responsible for Training and Development in your organisation.

Title _____ Full Name _____

Job Title _____

Daytime Telephone _____

Email _____

3. Why do you wish to attend this workshop?

4. Please give brief details of your current role:

7. Payment Details

☐ Self ☐ Employer ☐ Other

Invoicing Details (if different to your address in Section 2)

Title _____ Full Name _____

Job Title _____

Organisation _____

Address _____

Postcode _____ PO Number _____

8. Declaration

I declare that the information given on this form is correct.

I understand that end2endacademy is the trading name of Perfectnow and

I will be invoiced by Perfectnow Ltd, who administer and deliver the course.

I agree to abide by the quality procedures and examination rules and regulations of end2endacademy and APMG.

5. Emergency Contact(s)

Name(s) _____

Relationship to You _____

Telephone(s) _____

Applicant's Signature _____

Date _____

Please return completed forms to:

Email : info@end2endacademy.com

T : +44 (0)7624 471420

Mail: Peter Ginty, Perfectnow Ltd, The Nunnery, Old Castletown Road, Douglas, IM2 1QB

www.end2endacademy.com